

Board of Directors Candidate Profile



CANADIAN SKI PATROL
PATROUILLE CANADIENNE DE SKI™



INTRODUCTION

As voters, zone presidents cast the voting strengths of their zone in a poll vote to elect candidates to the board of directors. It is important to the good governance of the Canadian Ski Patrol and to the integrity of the democratic process that voters be informed to the greatest extent possible about the candidates so that they may make informed decisions in the exercise of their democratic responsibilities.

In addition, many voters are unable to attend the annual meeting of members and do not have the benefit of meeting and asking questions of the candidates. To help all voters make an informed voting decision, including those who cast their voting strength by proxy, the candidate profile will provide more information and a better understanding of their relevant skills, experience and reasons a candidate is standing for election.

Please complete this form in your language of choice. The candidate profile will not be translated but will be provided to the voting members in the original language of the candidate profile submitted. You may translate the answers if you wish.

By submitting this complete candidate profile, you are consenting to this information be made available to the public on the CSP's website at skipatrol.ca/members/agm-2026/.

I, Meaghan Kells, consent to the information on this candidate profile to be made available for public access as described herein.

May 28, 2026

Date

CANDIDATE INFORMATION

- FULL NAME: Meaghan Kells
- CITY/MUNICIPALITY OF CURRENT RESIDENCE: Halifax, Nova Scotia
- NAME OF ZONE OF CURRENT REGISTRATION: Nova Scotia Zone

EXPERIENCE IN THE CANADIAN SKI PATROL

Please describe your experience in the Canadian Ski Patrol (maximum of 100 words).

I joined the CSP in 2010 and have served in leadership roles, including five years as President of Atlantic East Division and as a member of the National Awards and Recognition Committee.

As President, I oversaw the implementation of an annual On-Snow Clinic that has strengthened training and fostered relationships across the Division. I also supported national initiatives, including modernization efforts.

My contributions have been recognized with several awards, including a National Appreciation Award and the Allison Smith Memorial Leadership Award.

As a lawyer, I bring strong judgment, advocacy, and risk assessment skills to my leadership within the CSP.

RELEVANT PROFESSIONAL SKILLS & BOARD EXPERIENCES

Please describe your background including (maximum of 100 words):

- relevant professional skills,
- relevant certifications or credentials, and
- past experiences on board(s) of directors – please identify.

As a practicing lawyer I have developed strong communication and advocacy skills through complex cases and appearances before all levels of Provincial Courts and the Federal Court of Canada.

My background provides a foundation in strategic thinking, grounded in aligning legal advice with organizational objectives. I am experienced in balancing competing interests and building consensus across groups.

I offer proven leadership experience in collaborative environments, including supporting governance and decision making in multi-stakeholder organizations.

I currently serve as a Board Member with the Halifax Assistance Fund, a local private charity that distributes approximately \$120,000 annually to address acute poverty-related needs.

PERSONAL VISION

Please describe your personal vision for the Canadian Ski Patrol (maximum of 100 words): What does the Canadian Ski Patrol mean to you?

- Describe the Canadian Ski Patrol in 5 years in your vision.

The CSP represents passion, service, and a shared commitment to safety. To me, it is an organization built on the strength of its volunteers and the relationships with our partners.

My vision for the next five years is a member focused organization that adapts to the evolving needs of volunteers in a post-COVID environment.

This includes modernized training and communication tools, greater flexibility in how members engage, and a continued emphasis on inclusion, respect, and retention. By supporting our members effectively, we will strengthen operations, enhance the member experience, and ensure the long-term sustainability of the Canadian Ski Patrol.

CANDIDATE QUESTIONS

Each candidate is being asked the same questions (maximum of 100 word response per question).

Question 1: What are your reasons for wanting to be on the Canadian Ski Patrol board of directors at this time?

I am seeking to join the Board at this time because the organization is at a critical point, with meaningful opportunities to shape its future. Having served as a Division President for the last five years, I appreciate the depth and complexity of our unique organization as well as the opportunities and challenges we face.

I am motivated to support the organization's work toward its key goals, with a strategic focus on ensuring the CSP continues to evolve in a way that reflects the needs of its members and stakeholders.

CANDIDATE QUESTIONS

Each candidate is being asked the same questions (maximum of 100 word response per question).

Question 2: What, in your view, are the three most important issues/concerns/challenges/opportunities facing the Canadian Ski Patrol today?

The three most important challenges and opportunities facing the CSP are membership (both recruitment and retention), sustainability, and responsible expansion.

Membership recruitment and retention remains critical and supporting a flexible, inclusive, and engaging member experience will be key to maintaining a strong volunteer base.

Sustainability is closely connected, as the CSP must ensure it has the fiscal resources, succession planning, and governance structures necessary to support long-term success.

Finally, expansion presents an opportunity to grow the organizations reach and impact, provided it is approached strategically and in a manner that maintains our relevance, service quality and supports existing members.

CANDIDATE QUESTIONS

Each candidate is being asked the same questions (maximum of 100 word response per question).

Question 3: What is your understanding of the role of a board of directors?

A Board of Directors serves as both a steward and a strategic partner for an organization. It provides oversight of governance, risk, and financial responsibility, while holding leadership accountable for execution.

The Board provides a long term vision and ensures the organization remains mission-driven as opportunities and challenges are addressed.

CANDIDATE QUESTIONS

Each candidate is being asked the same questions (maximum of 100 word response per question).

Question 4: What, in your view, does it mean to be strategic?

To be strategic as a board member is to contribute a long-term, mission focused perspective in decision making. It requires balancing governance, risk, stewardship, and the longevity of the organization.

It involves stepping back from day-to-day operations to look at the 30,000 foot view and consider the broader impacts. A board is not only trying to make the best decisions in the short term, it must also be thoughtful and try to make the best decisions for the next ten years and beyond.

CANDIDATE QUESTIONS

Each candidate is being asked the same questions (maximum of 100 word response per question).

Question 5: How can the Canadian Ski Patrol better engage all of its members?

Membership engagement is critical to the longevity of the CSP. Adoption of an increasingly flexible approach that reflects the realities of a post-COVID volunteer environment will help in engaging our membership. We need to continue our modernizing initiatives and ensure members feel supported regardless of how they engage with the organization.

Equally important is fostering an inclusive culture where members feel valued and connected to their communities across all levels of the patrol.

We have an extraordinary organization. The continued evolution of the CSP must retain its focus on making sure our members continue to feel proud, professional, and passionate.



Candidate profile must be emailed
to David Peer (david.peer@skipatrol.ca)
no later than **May 29, 2026.**